

Ondq Digital Art

The extensive, centuries-old Castle of Beccaria Litta, located in Gambolò (Pavia) in the heart of the Lomellina region, will be hosting 'the Wave' Digital Art exhibition as of June 2nd, organized by the WAVE International Digital Art Organization. The WAVE organization is dedicated to promoting and disseminating digital art as a form of artistic expression, particularly through exhibitions, two-dimensional and three-dimensional projects, audiovisuals and digital animations, as well as training and design courses, focusing upon the fields of digital video art and digital photography. The following is an interview with Alberto Magrin, curator of the Castello Litta exhibit, accomplished poet and author of numerous digital works, in which visual metaphor is always the dominant theme.

S.G.: How did the idea for this exhibit arise?

A.M.: By chance... I was having lunch at the Castle with the restaurant's owner. Between courses, I had the pleasure of meeting the caretaker of the exhibition halls. While we were making small talk, he told me about the interior museum and took me to see Litta Hall. As I was fascinated by the environment, we went to meet with the city of Gambolò's head of cultural affairs, who advised me to request the patronage of the Castle from the Mayor. After submitting a trivial application on plain paper, the city granted me permission to hold the event. It was all quite a natural and consequential.

S.G.: What was the organizational criterion?

A.M.: It was organized in complete harmony with all the event's collaborators, as well as with all the artists I asked to attend.

S.G.: How were the artists selected?

A.M.: I invited artists that I respect and who value my own artistic abilities, regardless of their views of the art world.

S.G.: What do you hope the public's reaction will be?

A.M.: I hope that the visitors will succeed in broadening their mental and spiritual horizons.

SG: Why did you choose a medieval castle like Litta Castle as the venue for an exhibit on modern art?

A.M.: The bond between the past, the future and the present leads people to reflect on the importance and the sacredness of time.

S.G.: You're a digital artist. What would you consider to be the greatest difficulty faced by digital art today?

A.M.: To go beyond technique, while keeping one foot firmly planted in reality.

SG: In brief, tell me your thoughts on digital art and the art market.

A.M.: Digital art allows artists to express their opinions better than any other technique. The art market buys, sells, creates and destroys the rights of the artists at will.

(Sandra Gonzàlez)